

## **Commercial Work Group Agenda**

**March 5, 2012 – 3:00 PM (EST)**

### **I Welcome – 10 Minutes (3:00-3:10)**

1. Introductions
2. Opportunities to provide feedback outside group forum, contact Scott and/or Samantha by email or phone.
3. Designation of group leader/reporter

### **II. Recap of Issues Raised on February 10 – 20 Minutes (3:10-3:30)**

1. **Case Study** – Ann Arbor Downtown Development Authority’s “Downtown Energy Saving Grant Program”
2. Stakeholders across the State tell us that, while utility-run commercial DSM/EE programs currently exist, the commercial sector is a large untapped market for efficiency.
3. We are told that many small/medium commercial users are not aware of current programs, and just don’t have the time to find out about them.

### **III. Review of Reference Materials - 15 Minutes (3:30-3:45)**

1. *Kentucky’s Existing Incentives*
2. *Texas Loan STAR Program-Revolving Loan Fund*

### **IV. Additional Issues to Address on March 22 – 15 Minutes (3:45-4:00)**

1. Transparency of Energy Savings
  - Does the group agree with this statement?
    - To build credibility for EE amongst the commercial entities and all customer classes, we need reliable data that is easily accessible in both form and content to all energy users.
  - Availability of clear, transparent data is a best practice in many other states with established efficiency programs, regardless of opt out provisions in the overall programs.
  - Plan to focus on this issue during the in-person collaborative on March 22.

2. Review March 22 collaborative agenda, breakout sessions
3. Closing Comments